

iridium
Investor Relations

iR
EXCELLENCE



بورصة قطر
Qatar Stock Exchange

Qatar Stock Exchange

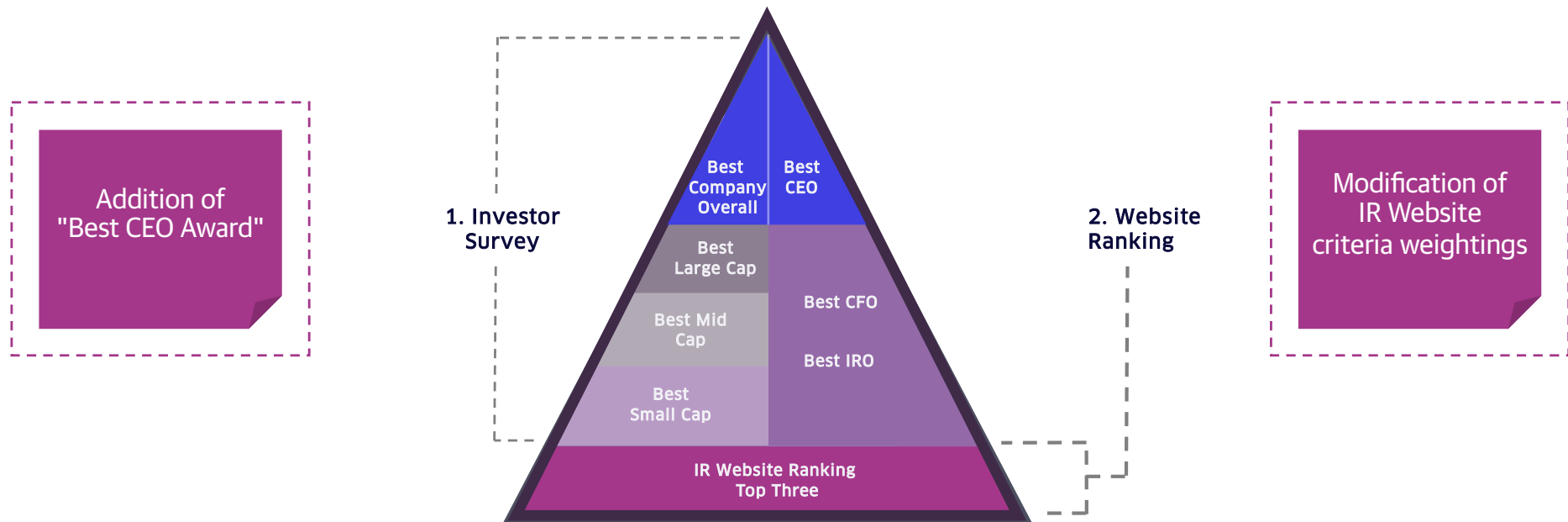
2018 IR Excellence Program Methodology

23 October 2018

IR Excellence Program Methodology - What's new?

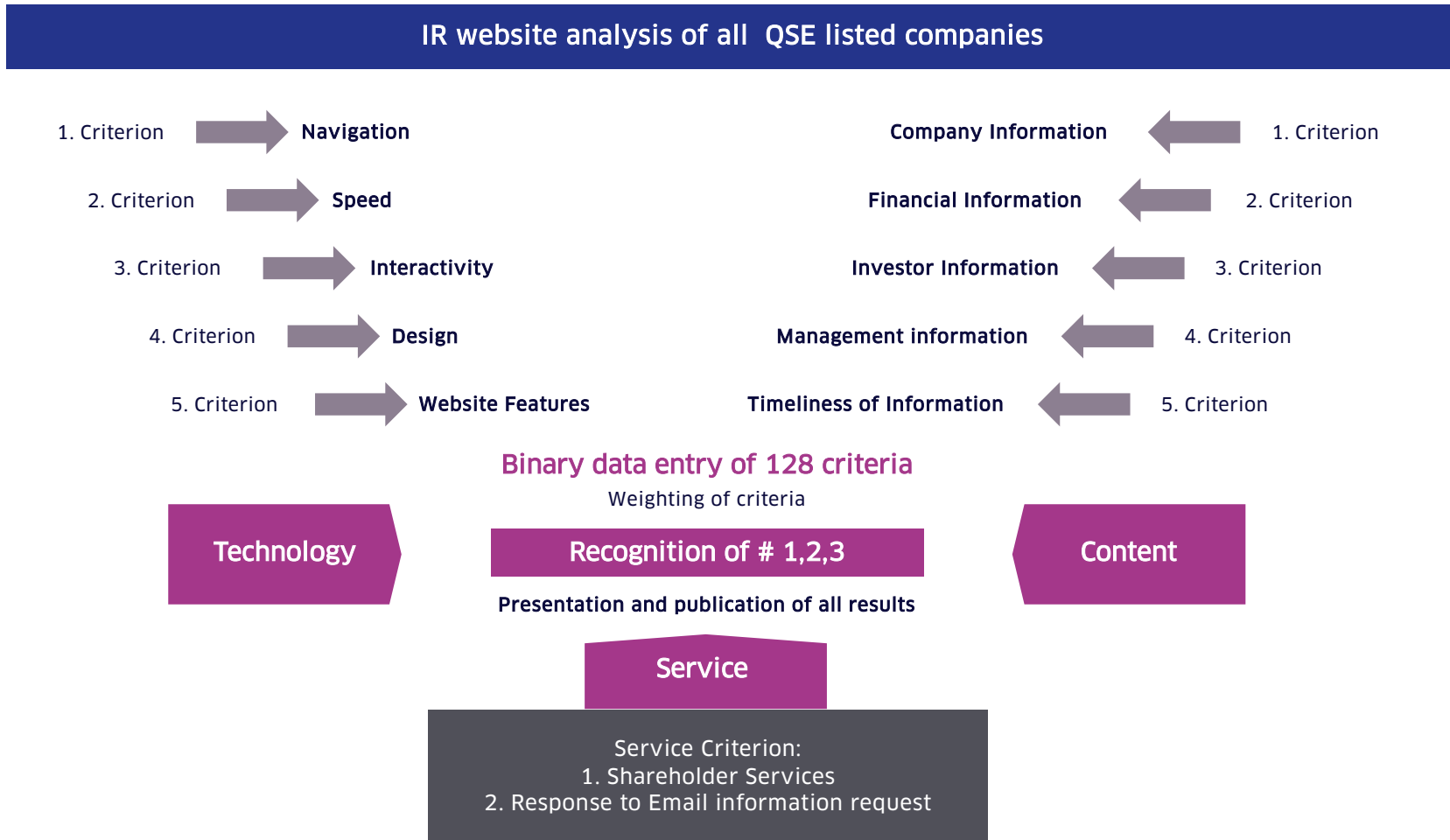
As markets evolve, the IR Excellence Program methodology also advances

Program Components:






IR Website Ranking

Overall IR Website ranking concept remains unchanged...



IR Website Ranking - What's New?

Overall IR Website concept remains unchanged...**but criteria weightings have been improved**

Category	Weighting Change	Explanation
Technology	25%  20%	Rationale: Reduce score for "technology" as IR Websites are seen as minimum standard
Content	50%  60%	Rationale: Increase weighting of "content" as analysts and investors demand more transparency, disclosure and information materials
Service	25%  20%	Rationale: Reduce weighting of "service" as the basic services reviewed in the website ranking should be minimum standard (e.g. responding to an email inquiry)
100%		

Local and Global Investor Survey - What's New?

Overall methodology to remain unchanged...but we are adding a "Best CEO" award

