

Qatar Stock Exchange - Investor Relations Recognition System

Website Ranking	Criteria Weighting (%)	Company A Data Entry	Company A Weighted Result	Company B	Company C
Company Results		-	59.96%		
Category: Technology	25.00%		11.27%		
NAVIGATION	5.00%		2.50%		
"Investor Relations" main tab on homepage	0.83%	0	0.00%		
IR main menu on homepage	0.83%	1	0.83%		
IR sub-menu links directly accessible from homepage	0.83%	0	0.00%		
English and Arabic version	0.83%	1	0.83%		
Search function (test via search for financial statements)	0.83%	0	0.00%		
All links to IR pages work and have content	0.83%	1	0.83%		
SPEED	3.00%		0.00%		
Loading speed test (faster than 7 sec - avg global loading time)	3.00%	0	0.00%		
INTERACTIVITY	5.00%		2.50%		
IR Information Subscriptions	0.50%	1	0.50%		
IR updates	0.50%	0	0.00%		
Company News	0.50%	1	0.50%		
Company Reports	0.50%	0	0.00%		
Company Events	0.50%	1	0.50%		
Financial data presented in interactive graphs	0.50%	0	0.00%		
Financial data downloadable in excel	0.50%	1	0.50%		
Shareholder Forum	0.50%	0	0.00%		
Virtual visits to company facilities	0.50%	1	0.50%		
Content personalization for download	0.50%	0	0.00%		
DESIGN	2.00%		0.67%		
Responsive Design in multiple webbrowsers	1.00%	0.67	0.67%		
Internet Explorer	0.33%	1			
Google Chrome	0.33%	0			
Safari	0.33%	1			
Responsive design for smartphones (iPhone)	1.00%	0	0.00%		
WEBSITE FEATURES	10.00%		5.60%		
Share Price Ticker (Homepage)	0.67%	1	0.67%		
Share Price Chart (Homepage)	0.67%	0	0.00%		
Share Price Information	0.67%	0.4	0.27%		
Latest Share Price (% up/down)	0.13%	0			
Latest Share Price (QAR up/down)	0.13%	1			
Traded Volume	0.13%	0			
High/Low Price	0.13%	1			
52 weeks High/Low	0.13%	0			
Share price Chart (Company)	0.67%	1	0.67%		
Share Price Chart with index comparison	0.67%	0	0.00%		
Share Price Chart with peer group comparison	0.67%	1	0.67%		
Investment Calculator	0.67%	0	0.00%		
Dividend Calculator	0.67%	1	0.67%		
Ownership Structure	0.67%	0.5	0.34%		
By Top Shareholders	0.34%	1			
By Geography	0.34%	0			
Analyst Coverage	0.67%	1	0.67%		
Analyst Consensus Estimates	0.67%	0	0.00%		
Social Media Links	0.67%	0.50	0.34%		
Linkedin	0.17%	1			
Facebook	0.17%	0			
Twitter	0.17%	1			
Youtube	0.17%	0			
Interactive comparison of financial information	0.67%	1	0.67%		
List of most viewed pages on IR website	0.67%	0	0.00%		
Latest updates on the IR website	0.67%	1	0.67%		
Category: Content	50.00%		26.31%		
COMPANY INFORMATION	10.00%		5.67%		
Business Model Description	1.00%	1	1.00%		
Company structure	1.00%	0	0.00%		
Company history	1.00%	1	1.00%		
Company strategy	1.00%	0	0.00%		
Investment Case	1.00%	1	1.00%		
Ratios and Key Figures	1.00%	0	0.00%		

SWOT Profile and Risk Factors	1.00%	1	1.00%	
Peer group comparison	1.00%	0	0.00%	
List of company's advisers	1.00%	1	1.00%	
Company Approach to CSR	1.00%	1	0.67%	
Environment	0.33%	1		
Sustainability	0.33%	0		
Community	0.33%	1		
FINANCIAL INFORMATION	10.00%		4.50%	
Financial Calendar	1.00%	0.50	0.50%	
Past Events	0.33%	1		
Future Events	0.33%	0		
Silent Periods	0.33%	1		
Quarterly Financial Statements	1.00%	0	0.00%	
Annual Financial Statements	1.00%	1	1.00%	
Quarterly Results Release	1.00%	0	0.00%	
Annual Report	1.00%	1	1.00%	
Online Annual Report	1.00%	0	0.00%	
Earnings Guidance	1.00%	1	1.00%	
Financial reports archive	1.00%	0	0.00%	
Sensitivity analysis	1.00%	1	1.00%	
Financial summary in excel format	1.00%	0	0.00%	
INVESTOR INFORMATION	15.00%		7.81%	
AGM/ EGM Information	0.63%	0.50	0.31%	
AGM/ EGM Invitations	0.10%	1		
AGM/EGM Minutes	0.10%	0		
AGM Agenda	0.10%	1		
AGM Archive	0.10%	0		
AGM/EGM FAQs	0.10%	1		
Corporate Actions	0.10%	0		
Dividend policy	0.63%	1	0.63%	
Dividend history (previous dividend payments)	0.63%	0	0.00%	
Capital Markets Day	0.63%	1	0.63%	
Investor Roadshows	0.63%	0	0.00%	
Investor Conferences	0.63%	1	0.63%	
Event Presentations	0.63%	0	0.00%	
Webcasts/ Conference Calls	0.63%	1	0.63%	
Archive of webcasts/ conference calls	0.63%	1	0.63%	
General News	0.63%	0	0.00%	
Corporate News	0.63%	1	0.63%	
Regulatory Announcements	0.63%	0	0.00%	
News archive	0.63%	1	0.63%	
Equity Story Presentation	0.63%	0	0.00%	
Quarterly Investor Presentation	0.63%	1	0.63%	
Fact Book	0.63%	0	0.00%	
Fact Sheet	0.63%	1	0.63%	
Publications archive (5y if applicable)	0.63%	0	0.00%	
Creditor Information (bonds/ sukuk outstanding)	0.63%	1	0.63%	
Maturity Profile	0.63%	1	0.63%	
Funding Structure	0.63%	1	0.63%	
Funding Strategy	0.63%	0	0.00%	
Creditor Presentation	0.63%	0	0.00%	
Ratings	0.63%	0	0.00%	
MANAGEMENT INFORMATION	10.00%		5.00%	
Executive Management (detailed bios)	1.00%	0	0.00%	
Board Members (detailed bios)	1.00%	0	0.00%	
List of directors (both executive and non-executive)	1.00%	0	0.00%	
Governance Reports	1.00%	0	0.00%	
Internal control mechanisms and risk management systems	1.00%	1	1.00%	
Key policies(summary overview)	1.00%	1	1.00%	
Directors Dealing	1.00%	1	1.00%	
Articles of Association	1.00%	0	0.00%	
Disclosure Policy	1.00%	1	1.00%	
Organization Chart	1.00%	1	1.00%	
TIMELINESS OF INFORMATION	5.00%		3.33%	
Updated most recent financial information	1.67%	1	1.67%	
Updated recent news items	1.67%	0	0.00%	
Reporting within reprting deadlines	1.67%	1	1.67%	

Category: Service	25.00%		22.38%		
IR SERVICES ON WEBSITE	5.00%		3.93%		
Detailed IR Contact Page	0.63%	0.29	0.18%		
Head of Investor Relations	0.09%	1			
Contact for retail shareholder inquiries	0.09%	0			
Position of each IR manager	0.09%	0			
Office phone number of each IR manager	0.09%	1			
Email address of each IR manager	0.09%	0			
Picture of each IR manager	0.09%	0			
Fax number	0.09%	0			
Question Form	0.63%	1	0.63%		
Location Map	0.63%	1	0.63%		
Investor Information Kit (for download)	0.63%	1	0.63%		
Document Order Form	0.63%	1	0.63%		
Event Reminder	0.63%	0	0.00%		
Stock Glossary	0.63%	1	0.63%		
RSS Feed	0.63%	1	0.63%		
RESPONSE TO EMAIL INQUIRY (Service check)	20.00%		18.45%		
Request for information response time (Response within 24 hours)	10.00%	1	10.00%		
Request for information response time (ranking)	5.00%	0	5.12%		
Request for information content	5.00%	0.67	3.33%		
Annual Report	1.67%	1			
Latest Investor Presentation	1.67%	0			
Latest Earnings Release	1.67%	1			